



IMPACT REPORT

2025





Marc Norman, President and CEO, USA Climbing
at the 2025 CWA Conference

LETTER FROM THE PRESIDENT AND CEO

The past year has been one of tremendous growth, change, and collaboration. Throughout it all, we remained guided by a simple belief: the future of our sport is shaped by the strength and commitment of our community. Together, we have taken meaningful steps to better support athletes at every stage of their journey.

One of the most significant changes was the restructuring of the youth season. Through an extended schedule, we expanded qualification event participation across disciplines. This created greater flexibility for young athletes to develop into more well-rounded competitors. In addition, the youth championship season was consolidated to address weather-related challenges, provide options for greater gym availability, and create a more focused championship experience.

These changes required extraordinary coordination and dedication. Thank you to our staff, regional coordinators, parents, coaches, routesetters, volunteers, and host gyms for making this transition a success.

Every structural refinement we make serves the larger, long-term strategic vision of USA Climbing. Our focus is now on the LA28 Olympic and Paralympic Games, where more athletes and medal opportunities than ever before will showcase our sport on home soil. We continue to build the foundation for athletes to reach their highest potential and represent Team USA on the world stage.

The 2025 Impact Report highlights the progress we have made together. Thank you for your continued dedication and investment in the next generation of climbers.

Sincerely,

A handwritten signature in black ink, appearing to read 'Marc Norman'.

Marc Norman
President and CEO, USA Climbing



Where Olympic & Paralympic Journeys Begin

2025 | REVENUE & EXPENSES*

REVENUE	2025	2024
Events (all series)	3,370,613	3,194,537
Memberships (all types)	1,384,979	1,354,064
U.S. Olympic and Paralympic Committee Grants	961,500	1,121,081
Partner Sponsorships	685,000	761,167
Value-in-Kind ¹	943,983	338,579
Foundation	474,261	367,677
Other	202,466	350,646
Total Revenue	8,022,802	7,487,750
EXPENSES	2025	2024
Events (all series)	3,583,766	3,512,139
Administrative/Other	1,703,623	1,634,045
Value-in-Kind ²	943,983	338,579
High Performance	1,553,074	1,166,963
Foundation	100,063	418,695
Marketing	90,845	113,390
Total Expenses	7,975,354	7,183,812
Net Income	47,448	303,938

* USA Climbing operating entity + Foundation (excludes the National Training Center)

^{1,2} The above reporting reflects a reclassification of value-in-kind as a separate line item, whereas the 2024 Impact Report included value-in-kind within other expense and revenue line items.

**ZERO
FEDERAL
FUNDING**

USAC receives no federal funding. Every program and service we provide is made possible through USAC partnerships, member dues and fees, grants, and the generosity of individuals.

YOUTH QUALIFICATION EVENTS

hosted by gyms

2025	2024
222	237

26 – **Speed** – 32
111 – **Boulder** – 120
85 – **Lead** – 85

YOUTH PARTICIPANTS

across 3 disciplines.

2025	2024
8,900+	8,300+

COLLEGIATE QUALIFICATION & NATIONAL EVENTS

hosted by gyms

2025	2024
81	86

COLLEGIATE PARTICIPANTS

across 3 disciplines

2025	2024
2,124	1,512



2025 | YOUTH & COLLEGIATE SERIES

The USA Climbing Youth and Collegiate Series emphasized athlete growth, skill development, and community engagement across all competition levels. Expanded participation, enhanced coaching support, and updated competition structures created stronger pathways for emerging climbers nationwide. Youth and collegiate athletes progressed through regional, divisional, and national events while gaining valuable competitive experience and exposure to elite-level climbing. This reinforced USA Climbing's commitment to developing the next generation of climbers.

COMPETITION SITE FEES PAID TO HOST GYMS

2025	2024
\$3.66M	\$3.52M

Includes site fee and registration revenue for Youth and non-Youth events.



2025 | PARA, ELITE SERIES & HIGH PERFORMANCE

The USA Climbing Para Series, Elite Series, and High Performance programs highlighted the nation's top competitive climbers across boulder, lead, speed, and para climbing disciplines. Athletes competed in national championships, North American Cup events, and international World Cups while expanding pathways toward Olympic and Paralympic success. With stronger national team development and enhanced training initiatives, we saw record participation in these groups. This underscored USA Climbing's commitment to growing elite performance and international competitiveness.

**WORLD
RANK**

1st
Para
Climbing

3rd
Speed

4th
Boulder

6th
Lead

44

PARA WORLD CUP MEDALS
awarded to U.S. Para Climbers in 2025

14 – SLC

13 – Innsbruck

12 – Seoul

5 – Laval

18

WORLD CUP MEDALS
awarded across 18 events in 2025

9 – Speed

5 – Boulder

4 – Lead

100%

**OF HIGH PERFORMANCE
PROGRAMMING IS FUNDED**

by USOPC grants and
key USAC partnerships



IMPACT CIRCLES

USA Climbing's Impact Circles bring passionate donors together to elevate climbing in the United States by supporting our athletes, growing the climbing community, and advancing education and opportunities for industry leaders.

Your support is critical as we implement the most ambitious goals USAC has ever set.

- Building a world-class National Training Center in Salt Lake City, Utah
- Investing in Elite and Olympic Athletes as they represent our nation on the world stage
- Expanding education and training for coaches, routesetters, and the next generation of climbers

Together, we are shaping a stronger, more inclusive, and more competitive climbing community. Every gift—whether it's \$100 or \$100,000—strengthens the organization and helps our athletes and programs succeed.

100%
of funding for
**THE NATIONAL
TRAINING CENTER**
will come through
FUNDRAISING.



Your contribution provides more than funding.
It creates possibilities.

JOIN AN IMPACT CIRCLE

BRONZE - \$75+

SILVER - \$500+

GOLD - \$1,000+

**100 WOMEN
FOR CLIMBING** - \$1,000

With your support, we've sent athletes to compete and medal at the highest levels, including the Olympic Games and World Championships, launched groundbreaking training and education programs, and brought climbing to more communities across the country.

Every level of giving comes with exclusive access, benefits, and opportunities to engage with USA Climbing in meaningful ways. From events with elite athletes to behind-the-scenes conversations with USA Climbing leadership, Impact Circle members receive key insights into the organization and help shape our future success. Thank you for your support of USA Climbing!

> To learn more or join an Impact Circle, please contact Stephanie Dooper at sdooper@usaclimbing.org.

2025 | GIFTS OF \$5K+

Min & James Chi

Michele & Kevin Costanza

Sharon & Michael De la Paz

Trace Harris

Marian Hawley & David Landman

Jill Jacobson & Joseph Molko

Tamara & Jason Jones

Emily Kleine & Tash Elwyn

Pam & Jonathan Leff

Johnny O'Brien

Patricia & Daniel Rube

Stephanie Spitzer

Jane & Jordan VanLare

Anonymous

IMPACT CIRCLE LEADERSHIP GIFTS

ANCHOR - \$5K+

ASCENT - \$15K+

SUMMIT - \$25K+



Further your impact at the leadership level.

USA Climbing invites benefactors to support the organization at leadership levels. The Anchor Circle (\$5K+), Ascent Circle (\$15K+) and Summit Circle (\$25K+) honor generous donors who strengthen the foundation and future of USA Climbing.

Examples of the benefits and access at these levels include:

- Inclusion in the annual Impact Report
- VIP competition tickets & invitations
- Ability to purchase Olympic packages
- Exclusive access and insights from USA Climbing Leadership
- Opportunity to become a Foundation Trustee

We invite you to be part of the team that's leading USA Climbing into the future.



FOUNDATION TRUSTEES

Members of the USA Climbing Foundation Board of Trustees are strategic advisors for the organization and make a substantial financial commitment for four years.

The USA Climbing Foundation Board of Trustees serves as an active fundraising board in support of the national governing body, USA Climbing. Through personal philanthropic commitments and by cultivating relationships with others, Foundation Trustees advance the fundraising goals of USA Climbing.

Foundation Trustees, through their fundraising efforts, play a special role in nurturing the greatness within our athletes, organization, and climbing community.

> To make a leadership gift or become a USA Climbing Foundation Trustee, please contact Stephanie Dooper at sdooper@usaclimbing.org.

2025 | TRUSTEES

Maureen Beck, Athlete Trustee

Brandon Blaser, Trustee

Nathaniel Coleman, Athlete Trustee

Kevin Costanza, Trustee

Tash Elwyn, Trustee

Kate Felsen Di Pietro, Trustee,
Chair, USAC Board of Directors

Trace Harris, Trustee,
Treasurer, USAC Board of Directors

Jon Hawkins, Trustee

Alex Honnold, Athlete Trustee

Jill Jacobson, Trustee

Jonathan Kessler, Trustee

David Landman, Trustee,
USAC Board of Directors

Jonathan Leff, Trustee

Meagan Martin, Athlete Trustee,
USAC Board of Directors

Joshua Miller, Trustee

Johnny O'Brien, Trustee

Patricia Rube, Trustee, Chair,
USAC Foundation Board of Trustees

Chris Sharma, Athlete Trustee

Stephanie Spitzer, Trustee

Dr. Jordan VanLare, Trustee



USA Climbing is the national governing body for the sport of competition climbing in the United States.

As a 501(c)(3) non-profit, we promote the disciplines of Boulder, Lead, and Speed climbing as well as the Youth, Collegiate, Elite, NACS, and Para Climbing series.

USA Climbing receives sanctioning and is recognized by:

- World Climbing (formerly the International Federation for Sport Climbing)
- The International Olympic Committee (IOC)
- The United States Olympic & Paralympic Committee (USOPC)



USA Climbing has received the highest possible rating for a non-profit, signifying exceptional performance, accountability, and financial health.

usaclimbing.org | info@usaclimbing.org

