



NATIONAL TRAINING CENTER & HEADQUARTERS

DRAFT STRATEGIC VISION



MISSION

Empower Climbers. Elevate Performance. Build Community.

The mission of the National Training Center is to **provide a state-of-the-art facility that serves as a mecca for high-performance climbing**, supports the youth development pipeline, enriches the community, and provides dynamic event hosting and unparalleled accessibility – all while catalyzing the financial viability for USA Climbing in perpetuity.



VISION

Forge the Future of Climbing Excellence. Together.

Our vision for USA Climbing's National Training Center is to **be the premier competition climbing destination in the world**, embodying four key pillars – Performance, Events, Accessibility, & Community Access. The NTC will cultivate a vibrant competition climbing community while fostering the growth and excellence of athletes at all levels across the country.

PERFORMANCE

USA Climbing athletes deserve a facility they can call home – a facility that meets their unique needs and inspires them to reach their fullest potential.

High Performance

The National Training Center provides our National Team and Paraclimbing National Team athletes the specialized spaces they need to be successful on the world stage in all climbing disciplines. To create **optimal training conditions**, setting will be lower density, higher grade, competition-style with higher turnover. **Dedicated spaces** include National Team locker rooms, recovery space, nutrition support, and team terrain.

Development

USA Climbing relies on gyms across the country to run youth competition teams as a critical part of the development pipeline.

To support these gym efforts, **Official USA Climbing Youth Training Camps** will bring together youth of all levels from across the country with the best competition climbing resources available in the nation. These camps will employ expert National Team coaches, high-level competition-style routesetting, age-appropriate **best practices** in strength and conditioning, nutrition support and education developed in conjunction with our medical partner, USOPC, and local university resources. The National Training Center and these camps will offer an **inspirational venue** as a backdrop and the opportunity for youth to climb next to elite athletes – experiencing what it's like to be on the National Team. **Let's inspire the next generation of climbers.**

EVENTS

Traditional climbing gyms are not built for competition events.

Typical climbing gym design prioritizes maximum density of climbing terrain and routes for everyday use. Spectator space is usually lacking and often times the entire facility must close down in order to host a competition. The National Training Center will be different.

The **unique design approach** for the USA Climbing National Training Center is **event focused**, based on the total lineal feet necessary to host National- and International-level events through World Championships. This specific need dictates significant overall square footage to accommodate the necessary open space, but the purpose-built design yields **less actual climbing terrain** than other gyms.

USA Climbing supports the well-being, development, and competitive excellence of our athletes as we advance the accessibility and growth of the climbing community nationwide. In direct support of this Mission, this Salt Lake City-based facility will reinvest revenue directly back into the sport nationwide and contribute to the viability of the organization in perpetuity.

ACCESSIBILITY

ADA compliance does not equate to full accessibility. The National Training Center aspires to be the world's first fully-accessible climbing facility. Access for the **paraclimbing community** at all levels will be thoughtfully integrated throughout the design, including the surrounding areas of the building.

With paraclimbing being considered for inclusion at LA2028 or beyond, the National Training Center will meet the needs of the paraclimbing community throughout, including accessible terrain, exam rooms for category classification, and even pet relief areas for guide dogs.

COMMUNITY ACCESS

The USA Climbing National Training Center will serve as a beacon to **inspire the community** through climbing. USA Climbing's relocation to Utah helped to catalyze Salt Lake City as a hub for climbers in the U.S., bringing together aspiring athletes from across the nation to train, work, and go to school. The influx of elite and aspiring climbers brought a new energy within the Utah climbing community.

Climbing for Life. The USA Climbing National Training Center will be a facility where developing climbers can achieve their best side-by-side with the nation's elite athletes. We envision routesetting to be less dense than a typical commercial facility, leaning toward competition style and higher grades while building confidence for aspiring competitive climbers.

The USA Climbing National Training Center will offer space for school district access developed to benefit Utah students. This experiential program will facilitate climbing on a **beginner mezzanine** purpose-built for learning. Students will carry their newfound excitement for climbing home, **encouraging families to get active and visit their local climbing gyms.** As proposed to the State of Utah, the National Training Center is envisioned to be open for public access with a sliding scale model.

PROJECT PILLARS