



## **Event Shirt Design Parameters:**

- **Event shirts, garments, and other apparel must include all logos from the provided National Partner logo block if any local sponsors are present in the design. If no local partner logos are present, then only a USA Climbing logo is required.**
- **The color and scale of the provided partner logos may be altered to better fit the design of the event shirt. However, if altered, they must be uniformly scaled, retain legibility during the printing process, and retain a clear contrast to the print material.**
- **Logos from the Partner Logo Block should not be scaled individually so as to retain their sizing ratio to one another.**
- **Additional local partner logos may be added to the event shirt to reflect local supporting brands/organizations.**
- **All national partner brands must be at least 40% larger than all local partner logos.**
- **Brands which are in conflict with National Partner Brands are NOT to be included in garment designs or utilized as supporting partners for USA Climbing events. If you are unsure if a brand is in conflict, please reach out to USA Climbing to confirm before including it in your design.**

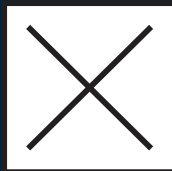
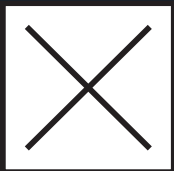
# EXAMPLE PARTNER BLOCK LAYOUTS

## NATIONAL PARTNERS



1.5in

## LOCAL PARTNERS



0.9in

## EXAMPLE



# 2023 PARTNER BLOCK (dark background)



# 2023 PARTNER BLOCK (light background)

