

**THE
NORTH
FACE**

The logo consists of a solid black quarter-circle on the right side, with a white outline that follows the curve of the quarter-circle. The text 'THE NORTH FACE' is positioned to the left of this graphic, with 'THE' on the top line, 'NORTH' on the middle line, and 'FACE' on the bottom line. The letters are in a bold, sans-serif font.

**THE
NORTH
FACE**

The logo consists of the words "THE", "NORTH", and "FACE" stacked vertically in a bold, sans-serif font. To the right of the text is a large, solid black graphic element that forms a stylized mountain peak or a semi-circle with a white outline, resembling a mountain range or a dome.

**THE
NORTH
FACE**

The logo consists of the words "THE", "NORTH", and "FACE" stacked vertically in a bold, sans-serif font. To the right of the text is a large, solid black graphic element that forms the right half of a semi-circle, representing a mountain peak. The text and the graphic are aligned to the left, with the graphic extending to the right edge of the image.

YETI

YETI

YETI

PETZL

PETZL

PETZL



GNARLY

SPORTS NUTRITION



GNARLY

SPORTS NUTRITION



GNARLY

SPORTS NUTRITION

EIP®

CLIMBING

EIP®

CLIMBING

ELP®

CLIMBING



TRUBLUE

AUTO BELAY



TRUBLUE

AUTO BELAY



TRUBLUE

AUTO BELAY



USA
CLIMBING



USA
CLIMBING



USA
CLIMBING