



USA Climbing: Board of Directors Meeting – 6/22/2022

Board Members in Attendance:

Bruce Mitchell, President	Meagan Martin
Avery Cook, Vice President	Trace Harris
Matt Roberts, Treasurer	Joel Litvin
Connie Lightner	Jason Pill
Kate Felsen Di Pietro	Dustin Skinner
Maureen Beck, Athlete	Brett Rogers
Sienna Kopf, Athlete	

USA Climbing Staff and Others in Attendance:

Marc Norman, Chief Executive Officer
John Muse, VP of Sport
Caitlin Curry, Finance and Administration Director
Benjamin Lowe, Marketing and Communications Director
Sharlee Strebel, Membership Services and Safe Sport Manager
Trevor Clay, Events Coordinator
Rebecca Ingraham, Education Manager
Michael Bockino, Routesetting Program Manager
Joanne Carilli-Stevenson, Nominating and Governance Committee Chair

The meeting commenced at 5:02PM MST. Ms. Ingraham acted as Secretary at the meeting. Mr. Mitchell presided.

I. Call To Order and President's Remarks

- a. Mr. Mitchell provides his Opening Remarks
- b. On motions duly made and seconded, the minutes from the 4/13/2022 Board meeting were approved.
- c. Mr. Mitchell presented the NGC's recommendation for committee appointments. The motion was duly made and seconded, and the Board approved the slate of a recommended new candidate as follows:
 - i. Ian Coyer – Team Selection Committee (Independent)
- d. Team Selection Discretion: Mr. Muse explained that two discretion decisions were used to allow athletes that have performed well to gain another World Cup start. Mr. Muse uses an athlete as an example, after the athlete made Finals at the second

Salt Lake City World Cup and the importance of providing him with another World Cup opportunity.

- a) Board Succession/Term Alignment Recommendation: Mr. Mitchell revisits the discussion from the 4/13/22 meeting regarding Board and Committee Term realignment. Mr. Norman again spoke to the term tracker and how all Board and Committee members are on different terms, which causes many administrative and audit challenges. The recommendation provided is to align all of the terms for all Board and Committee members to calendar year terms that follow the Olympic Quad. Motion duly made and seconded, realignment is approved.
- e. Mr. Mitchell recognizes the many hours committed by Ms. Carilli-Stevenson and the NGC and thanks them for their work.

II. CEO Update

- a. FY22 Financial Update: Ms. Curry provides an update on the 2022 Actuals vs. Budget; Ms. Curry points out that thanks to cost saving measures from the Events Team, event expenses this year have mostly been within budget; Ms. Curry also recognizes that revenue timing is the primary driver to the budget variance. The focus ahead needs to be securing outstanding revenue, including signing outstanding sponsorship contracts and requesting the donor funds grant from the USOPC.
- b. Membership Update: Mr. Norman reports that membership numbers are back to pre-pandemic levels and that we currently have the highest membership number to date.
- c. Chicago Board Meeting Details;
 - i. July 31st – Dinner
 - ii. August 1st – Full day in-person meeting
 - iii. Mr. Norman requests that Board travel information be sent to Ms. Ingraham
- d. Foundation Update/TGP Recommendations: The Foundation has selected five grant recipients which will be announced in the coming weeks; the groups are all diverse in the size and goal of the program;
 - i. Mr. Mitchell thanks Ms. Carilli-Stevenson, as well as other members of the team for all of their time and dedication in the selection process
- e. World Games: Freestanding walls will be built in Birmingham, Alabama for the World Games.

III. Marketing Update

- a. Position/Department Update: Mr. Norman discusses Mr. Feilke's departure and potential future staffing plans. Mr. Norman gives three potential options:
 - i. Refill the VP of Marketing, Communications, and Partnerships role
 - ii. Create a hybrid position
 - iii. Mr. Norman takes over the endemic partnerships while hiring an outside consultant to manage non-endemic partnerships.
 - 1. Several Board members, including Ms. Lightner, inform Mr. Norman that they are supportive of his decision and encourage him to consider option 3.

IV. Sport Update

- a. SLC World Cups: Mr. Muse gives a recap of the Speed, Bouldering, and Paraclimbing World Cups that were hosted in Salt Lake City. Mr. Norman states that

- the events were a success and that they have heard good feedback from other federations.
- b. Mr. Muse updates the Board on the ongoing World Cup Season; the Lead season is beginning and the team will be in Europe through July with additional events in the fall.
 - c. Mr. Muse explains that the Team Selection Procedure and Rules for the 2023 season are currently being written. Ms. Lightner comments that these should be done well in advance, particularly the Team Selection Procedure so that athletes can plan their seasons accordingly.

V. Executive/Closed Session

- a. Topics discussed include SafeSport Reporting