



Letter of Intent

USA Climbing Athlete Director

To Whomever It May Concern,

In my pursuit of continuing involvement with USA Climbing, I approach this candidacy as an Athlete Director on the USAC Board of Directors with great passion. The sport of climbing is growing, and the same can be said about USA Climbing. As a lifelong climber and active USA Climbing member, I believe that I can bring valuable athlete-based contributions to the organization. I can support these athletes and USA Climbing by being an advocate for climbers and putting USA Climbing's visions into action.

Climbers are a unique breed of athletes that often struggle to voice how an organization may be able to better be able to support their goals. I believe that the mental health and performance of athletes can be fostered by a decision-making process that is both athlete- and organization-oriented. We all must strive to promote the inclusion, inspiration, and endless potential of every athlete involved with the organization, and I believe that I can not only help these athletes, but be an advocate for them as well. All athletes have a right to have their voice heard within USA Climbing, and making sure their needs are being met and concerns are being addressed is an important aspect of a collaborative and growing community.

Because of my many years with USA Climbing (as an athlete and as an Athlete Committee Chair) combined with my real-world business experience, I understand USA Climbing's vision and know how to put future pursuits into action. Everything is achievable if one creates opportunities and brings it down to a step-by-step process. And while there are dreams to be made, there also is a side of business, but for me, that doesn't mean one compromises the other.

It is all too easy to say that USA Climbing is growing and learning how to better accomplish its goals. The same can be said for the athletes that affiliate themselves with the organization. With my contribution as an Athlete director, I know I can benefit both the athletes and the organization by providing a different perspective, climbing knowledge, and a positive attitude to USA Climbing and collectively voice the aspirations of climbing athletes across the United States.

Thank you for your time,

Danny Popowski