



USA Climbing: Board of Directors Meeting – 4/18/18 (via telephone conference)

Board Members in Attendance:

Patti Rube, President	Dustin Skinner
Bruce Mitchell, Vice President	Joel Litvin
Matt Roberts, Treasurer	Jeffrey Wilks
Avery Cook	
Josh Levin, Athlete	

USA Climbing Staff Members in Attendance:

Kynan Waggoner, Chief Executive Officer
Krista Henehan
Nick Smith
John Muse
Meg Coyne

Attending at the request of the Board of Directors and the CEO: Greg Padovani, Chair of the Nominating and Governance Committee (“NGC”)

The meeting commenced at 5:00 p.m. MST. Ms. Henehan acted as Secretary for the meeting. Ms. Rube presided.

- I. Mr. Waggoner provided the Board with a sponsorship update regarding the following categories:
 - a. Climbing Shoes
 - b. Apparel- Mr. Waggoner confirmed we have a signed contract in hand and should receive the first payment within the next week.
 - c. Athletic Clothing/ Equipment Retailer
 - d. Vehicle
- II. Mr. Waggoner confirmed pursuing additional potential sponsors has been put on hold since losing our Sponsorship & Marketing Manager two weeks ago. This job is currently open for application and we hope to fill this seat quickly.
- III. Mr. Waggoner provided the Board with a quick Membership update, confirming we’re still growing at a rapid pace and on target for our 2017-2018 projections.

- IV. Mr. Waggoner provided the Board with a brief overview surrounding media rights and intends to distribute actual documents to the Board for review.
- V. Ms. Rube made a motion to approve the Board Minutes from the April 4th meeting and the board unanimously approved.
- VI. Mr. Waggoner updated the Board regarding the RFP process surrounding National Cup Series events. We are on track to secure and announce dates/locations within the intended deadline. We have communicated to the interested parties for Lead Cup Series events that we've put this application process on hold until July so that we can have the chance to better understand staffing and budgeting for the 18-19 season and beyond.
 - a. We have been fortunate in that all of the facilities interested in hosting Cup Series competitions are great facilities and will allow for successful Cup Series events.
 - b. We still do not have dates for the World Youth Championships in Moscow, Russia.
 - c. Meg Coyne remains in communication with the athletes – Open & Youth- and the Vail Bouldering World Cup is coming up the second weekend in June.
- VII. Mr. Padovani provides the Board with a brief overview surrounding the open position on the Audit Committee. There were six qualified candidates and the NGC unanimously recommends that Brad Voght, CPA will be added to the Audit Committee, effective May 1, 2018. Ms. Rube makes a motion to approve this recommendation and the Board votes to approve this recommendation.
- VIII. Mr. Waggoner describes the role of the Regional Realignment Task Force, which will evaluate the following issues, based on their charter:
 - a. As it relates to Bouldering and Sport & Speed Youth Regional Championships:
 - i. Target number of participants at Youth Regionals to around 300
 - ii. Target maximum drive times for Regional Championships at or under 10 hours.
 - iii. Regional Championships is a two-day event.
 - iv. Target number of participants at Youth a youth local to 150-250.
 - v. Create geographic boundary allowing for the possibility of hosting a minimum of 3 high quality local events.
 - vi. Target single-day local events.
 - b. As it relates to Collegiate Regional (and possibly Divisional) Championship structure:
 - i. Recommend changes to the Collegiate Regional structure
 - ii. Target number of participants at Collegiate Regionals between 150 and 250

- iii. Target drive times for Regional Championships is at or under 10 hours
 - iv. Regional Championships is a single-day event, representing all three disciplines
 - c. As it relates to Adult competition structure:
 - i. Increase membership and participation in the Adult recreational category at existing and prospective USA Climbing events.
 - d. The Committee will work in consultation with the Rules Committee and other existing USAC Committees in an effort to align the strategic direction of all committees and the organization, overall.
 - e. Mr. Padovani, on behalf of the NGC, recommends the charter become available, asap, so they can work through and populate the committee by end of day. Ms. Cook will review this charter and provide the board with suggested updates over the next week so the Board can vote, via email, on the finalized charter in early May.
- IX. Ms. Rube made a motion to move into a modified Executive Session.

Ms. Rube ended the meeting at 6:43pm MST.