



USA Climbing: Board of Directors Meeting – 2/24/2021

Board Members in Attendance:

Bruce Mitchell, President	Jesse Grupper, Athlete
Avery Cook, Vice President	Kyra Condie, Athlete
Matt Roberts, Treasurer	Constance "Connie" Lightner
Kate Felsen Di Pietro	Trace Harris
Meagan Martin, Athlete	Brett Rodgers
Maureen Beck, Athlete	Jason Pill
Dustin Skinner	John Brosler, Athlete

USA Climbing Staff and Others in Attendance:

Marc Norman, Chief Executive Officer
John Muse, VP of Sport
Kelly Feilke, VP of Marketing, Communication, & Development
Zachary Brinchi, Marketing/Communications Manager
Sharlee Strebel, Membership Services & SafeSport Manager
Caitlin Curry, Finance and Administration Director
Meg Coyne, National Teams Manager
Zack DiCristino, Medical Manager
Rebecca Ingraham, Education Manager

The meeting commenced at 5:00pm MT. Mr. Brinchi acted as Secretary for the meeting. Mr. Mitchell presided.

- I. Call To Order and Initial Business
 - a) On motions duly made and seconded, the Board approved the minutes from the regular Board Meeting on January 13th, 2021. Mr. Mitchell instructed staff to post the minutes to the USA Climbing website.
 - b) On motions duly made and seconded, the Board approved the Team Selection Committee Charter.
 - c) Mr. Mitchell provided a summary on the Board Peer Review Results. Mr. Mitchell mentioned that the Board has made significant progress in some areas of governance and welcomed any feedback and discussion from the Board of the results. A deeper discussion of the results will take place at the next in-person Board Meeting tentatively scheduled for March 2021.

- d) Mr. Muse updated the Board on the National Championship qualification process for Youth C in the speed discipline following the cancellation of Divisional Championships.
- e) Mr. Muse provided an update on the waiver for individuals who did not meet the eligibility criteria for the 2021 National Team Trials. The Team Selection Committee has reviewed the waivers and will notify the athletes selected by March 1st.

II. CEO Update

- a) Mr. Norman provide an overview of the significant changes made to the 2021 Season, including the cancellation of the Youth Divisional Championships due to travel concerns during the COVID-19 Pandemic.
- b) Mr. Norman shared an update on the 2021 Collegiate Season and the 2021 Paraclimbing National Championships.
- c) A discussion ensued regarding the effect these changes have on other Youth Championships-level events.
- d) Mr. Muse provided a summary of the COVID-19 countermeasures and protocols that will be implemented at the National Team Trials. Mr. Norman added that the organization has gone above and beyond local health requirements and guidelines to ensure the event can take place in the safest manner possible.
- e) Given that National Team Trials serves as the selection event for the 2021 international season, Mr. Norman stressed the importance of the event taking place.
- f) Mr. Norman provided an update on the 2021 National Cup Series.
- g) Mr. Norman provided an overview of the NGB Certification Audit. Mr. Norman shared his desire for the organization to be exceeding the requirements set by the USOPC.
- h) Mr. Norman shared that conversations are underway to select DEI trainers for the Board & Staff.

III. Financial Update

- a) Ms. Curry provided a summary of the year-to-date FY21 Actuals.
- b) Mr. Norman and Ms. Curry outlined the impacts the significant changes to the season have on the FY21 budget.
- c) Mr. Norman provided an update on current membership trends.

IV. Marketing / Communication / Development Update

- a) Mr. Feilke provided an update on the new USA Climbing website.
- b) Mr. Feilke also provided an update on the communication efforts of the organization.
- c) Mr. Feilke updated the Board on USA Climbing's livestream plans for the 2021 events.
- d) Mr. Norman shared an update on current partnership opportunities.

V. Closed / Executive Session

The meeting adjourned at 6:30 PM MT.